



Americans with Disabilities Act (ADA) Commission Meeting Agenda

Tuesday, July 22, 2025, 5:30 P.M.
Yuma City Hall, Room 190

Pursuant to A.R.S. #38-431.02, notice is hereby given to the members of the ADA Commission of the City of Yuma and to the general public that the ADA Commission will hold a meeting open to the public on Tuesday, April 22nd at 5:30 PM in room 190 of Yuma City Hall (1 City Plaza, Yuma, AZ).

A. Call to Order

B. Administrative Items

- a. Roll Call
- b. Approval of Minutes- April 22, 2025
- c. Introduction of New Commission Members

C. Community Stakeholder, Guest Speaker – Arizona State Veteran Home – Yuma –
David Barrientos, Administrator & Christina McLean, Director of Nursing

D. Yuma Police Department – Tom Garrity, Chief of Police

E. CIP Update – ADA Elements – Steve Wilson, Assistant City Engineer

**F. Discuss Proposed ADA Education & Outreach Plan – Jenn Reichelt, Deputy City Administrator
& Jennifer Miller, Communications Manager**

G. Wheelchair Workshop Announcement – Pamela Clark, ADA Commissioner
Saturday, August 16, 2025, at Yuma County Main Library from 10AM- 12PM

H. Future Meeting Topics/Guest Speakers – Chairman Leslie McClendon & Jenn Reichelt,
Deputy City Administrator

- a. Community Stakeholder Groups
- b. Possible Public Right-of-Way Accessibility Guidelines (PROWAG) training
- c. Interactive activity
- d. City Departments
 - i. October- Joel Olea, Public Works Director
 - ii. January- Eric Urfer, Parks and Recreation Director

I. Call to the Public

J. Adjournment

Future Meeting Dates

October 28, 2025
January 27, 2026
April 28, 2026

Notice

Notice is hereby given, pursuant to Resolution R2015-047 that one or more members of the ADA Commission may participate telephonically. Voting procedures will remain as required by the Yuma City Charter and other applicable laws.

Public Comment- ADA Commission

In accordance with Arizona's Open Meeting Law, the Commission cannot engage in dialogue or respond directly to comments made during this portion of the meeting. Formal action cannot be taken on items not listed on the agenda. Comments may be referred to City staff for review or consideration at a future meeting.

Speakers are asked to clearly state their name for the record and limit remarks to five (5) minutes.

Americans with Disabilities Act

In accordance with the Americans with Disabilities Act (ADA) and Section 504 of the Rehabilitation Act of 1973, the City of Yuma does not discriminate on the basis of disability in the admission of or access to, or treatment or employment in, its programs, activities, or services. For information regarding rights and provisions of the ADA or Section 504, or to request reasonable accommodations for participation in City programs, activities, or services contact: ADA/Section 504 Coordinator, City of Yuma Human Resources Division, One City Plaza, Yuma, AZ 85364; (928) 373-5125 or TTY (928) 373-5149.

Executive Session

The Commission may vote to hold an executive session for the purpose of obtaining legal advice from the Commission's attorney on any matter listed on the agenda pursuant to A.R.S. § 38-431.03(A)(3).

Contact Information

Desert Mobility
Pamela Clark, owner
200 E. 24th St.
Yuma, AZ 85364
928-329-7235



Release Date: June 20, 2025

FOR IMMEDIATE RELEASE

Wheelchair Workshop: Free tune-ups, battery checks and trouble diagnosis by trained technicians from Desert Mobility

Yuma, Arizona—Professional technicians from *Desert Mobility* will be on-site at the Yuma County Main Library located at 2951 S 21st Drive, Yuma, AZ to tweak, tighten and test manual or power wheelchair problems from 10 am-noon on August 16, 2025. The free on-site workshop also includes tips for battery upkeep, brake adjustments, maintenance and caregiver stories. We encourage our community of wheelchair users and/or caregivers to attend. “Having a nice, properly-fitting, comfortable wheelchair is incredibly important to me achieving my daily goals and we at *Desert Mobility* can lend some expertise,” remarked Pamela Clark, owner, *Desert Mobility*.

Participants can also receive minor arms and legs positioning adjustments and address individual equipment problems following the presentation. Mark Rummel, local wheelchair builder/user, says, “The smallest of adjustments sometimes get overlooked, but those are usually the ones that make the biggest daily difference.” Battery maintenance is especially important in this hot weather. Battery checks will be scheduled every half hour. Please call 928-329-7235 to reserve a spot.

The *Wheelchair Workshop* is one example of the many *Desert Mobility Cares* outreach efforts. The company also offers a scooter donation program that delivers refurbished mobility scooters to disadvantaged people. This outreach effort takes this essential service right to the doorsteps of those who require them. The mobility equipment comes from our generous customers who donate their unwanted equipment, trade-ins and discontinued models.

Additional *Desert Mobility Cares* outreach programs include: Arizona Loans for Assistive Technology grant program application assistance, affordable and flexible payment options, local sponsorship of youth athletics and rental scooters at Midnight at the Oasis.

Desert Mobility, Inc., 200 E 24th St., Yuma, AZ is committed to providing mobility equipment sales and service to Yuma, Wellton and Somerton, AZ. Desert Mobility offers scooters/power chairs sales and as well as lifts for the home and vehicle providing courteous service for all the products lives.

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Access for All: Understanding ADA in Yuma

Purpose: Educate the public on the Americans with Disabilities Act, highlight Yuma's progress, and encourage respectful, inclusive behavior across the community.

Campaign Goals:

1. Educate the public on the Americans with Disabilities Act (ADA) and local accessibility initiatives.
2. Showcase the City of Yuma's efforts to improve accessibility across services, infrastructure, and communication.
3. Promote inclusive practices and behavior in public spaces and workplaces.
4. Foster community pride and engagement in building an accessible Yuma.

Campaign Duration: 8 Weeks – proposing to roll out in January 2026

Key Messages:

- Accessibility benefits everyone—not just people with disabilities.
- ADA compliance is about more than legal requirements; it's about equity and dignity.
- The City of Yuma is committed to creating spaces where all residents and visitors can participate fully.

Primary Channels:

- Social media (Facebook, Instagram, LinkedIn)
- City website + newsletter
- News releases
- Video PSAs (one per week, plus shorts for reels/stories)

Weekly Schedule Overview

Week	Theme	Focus/Deliverables
Week 1	What is the ADA?	Intro to ADA + PSA 1
Week 2	Accessibility Means...	Quotes & community voices + PSA 2
Week 3	Respect the Spot	Handicap parking PSA + reels + flyer
Week 4	Yuma's ADA Progress	Infrastructure highlights + PSA 4
Week 5	How to Report an Issue	Instructions + staff spotlight
Week 6	Invisible Disabilities	Awareness posts + real stories
Week 7	ADA in Everyday Life	Recreation, hiring, digital inclusion
Week 8	Be an Advocate	Wrap-up + call to action + montage PSA

Campaign Elements

News Releases

#1 - Title: City of Yuma Launches “Access for All” Campaign to Promote ADA Awareness

Key Points:

- Purpose of the campaign
- Ongoing improvements and commitments by the City
- Quotes from Mayor and ADA Commission Chair

#2 - Title: Celebrating Accessibility: Stories of Progress and Impact in Yuma

Content:

- Highlight 2–3 local projects (e.g., park improvements, City Hall modifications, website accessibility updates)
- Profile a community member or city employee impacted by improved accessibility
- Include photo opportunities and quotes

#3 - Title: Yuma Wraps Up ADA Awareness Campaign, Highlights Key Takeaways and Future

Content:

- Summary of outreach impact
- Engagement stats (video views, attendance, etc.)
- Announcement of future projects or initiatives

Social Media

Hashtag: #AccessForAllYuma

Weekly Themes (4 weeks):

1. **What is the ADA?** (History, purpose, protections)
2. **Accessibility in Action** (City projects, photos/videos)
3. **Voices of Inclusion** (Testimonials or stories)
4. **What You Can Do** (Tips for businesses, residents)

Short Video PSAs (30–60 seconds each)

Video 1: “What is the ADA?”

- Brief history of the ADA (1990–present)
- Importance of equal access
- City or Board representative providing message

Video 2: “Accessibility Means...”

- Featuring community members and City staff finishing the phrase “Accessibility means...”
- Emotionally resonant with real voices

Video 3: “How Yuma is Improving Access”

- Showcase ramps, audible signals, website accessibility, signage
- Narrated walkthrough with text overlays
- Highlight upcoming CIP projects with ADA elements

Video 4: “Be an Advocate”

- Tips for residents: reporting accessibility issues, supporting inclusive spaces
- Encourage positive behavior in shared spaces (e.g., don't block curb ramps)