



# Fiestas Patrias – Sept. 17, 2016

## A Celebration Of Independence!



Yuma Civic Center

### Sponsor Application

#### Give your business BIG exposure by being a sponsor:

- Create brand awareness and visibility for your business
- Drive retail traffic to your business
- Showcase your community support to Yuma and the Hispanic population of the region
- Cash in on merchandising opportunities
- This is an opportunity to market your brand directly to the public and particularly the Hispanic market

#### Choose your Sponsorship Package:

**Presenting Title Sponsor - \$5,000** Name and/or logo will be integrated into event branding. Highest visibility on advertisements, signage and promotions. Best banner placement on fence, at the entrance and on field. Public recognition every hour throughout the event, and on our social media platforms. Company Logo prominent on Festival Banners. 15 VIP parking access passes. 25 \$10 Drink Ticket vouchers for clients or customers.

**SplashZone/Kid's Zone Sponsor - \$3,000** Name and/or logo featured on advertisements, signage and promotions. Banner placed at the entrance, SplashZone/Kid's Zone location and on field. Public recognition during the event, and on our social media platforms. 10 VIP parking access passes. 20 \$10 Drink Ticket vouchers for clients or customers.

**Refreshment Sponsor - \$500** Name and/or logo featured on advertisements, signage and promotions. Banners placed at Refreshment Tent Locations. Public recognition throughout the event, and on our social media platforms.

**Entertainment Sponsor - \$500** Name and/or logo featured on advertisements, signage and promotions. Banners placed at on fence. Public recognition throughout the event.

**Event Sponsor - \$500** Name and/or logo featured on advertisements, signage and promotions. Banners placed on fence. Vendor booth at event. Public recognition throughout the event.

**Banner Sponsor - \$200** Your company banner placed on the fence during the event.  
*If you don't see a sponsorship package that suits your needs, call us and let's discuss the possibilities!*

Company or Individual Name

Billing Address

City

State

Zip

Email

Phone

Signature

Printed Name

Date

All applications must include payment in full. This is not a "rain or shine" event; however every effort will be made to reschedule this event. No refunds due to weather. Cancellations must be submitted 15 days prior to event for booth space and a 20% administration fee will be assessed. Booth Sizes are 10'x10', if more space is needed, additional booths must be requested at time of application with full fees paid. The Yuma Civic Center will assign all spaces at their discretion. Please send completed application to [julieanna.carsen@yumaaz.gov](mailto:julieanna.carsen@yumaaz.gov) or fax to (928) 344-9121.

Method of Payment: I authorize The Yuma Civic Center to charge my credit card \$\_\_\_\_\_

- Cash    Check    Visa    MasterCard    Discover    American Express

\*To protect your financial identity, when paying by credit or debit card please call the Civic Center directly at (928) 373-5040. You will be asked to provide the following information: Card Number, Expiration date, Security code, address & name as it appears on your card for payment.

Make checks payable to **YUMA CIVIC CENTER**

Please return application and payment to: Yuma Civic Center, 1440 W. Desert Hills Drive, Yuma, AZ 85365  
 Contact the Yuma Civic Center's Events Specialist JulieAnna Carsen for more information at (928) 373-5043.  
 To submit your application electronically email: [julieanna.carsen@yumaaz.gov](mailto:julieanna.carsen@yumaaz.gov)

**We thank you for being a vital part of this community event!**

Office Use:

Date Paid: \_\_\_\_\_

Receipt #: \_\_\_\_\_

Initials: \_\_\_\_\_

NOTES: \_\_\_\_\_

Total \$ \_\_\_\_\_

**SIDE B:**

**Sponsor Guidelines:**

As stated on the Sponsor Application your business name and/or logo will be placed on our advertisements, signage and promotions.

Applications and camera ready artwork must be completed and submitted prior to August 1, 2016 to be included as posters and social media graphics will be distributed on or about August 15, 2016.

**Sponsor Name and/or Logo Submission:**

A hi-resolution (minimum 300 dpi) pdf file, CMYK is preferred. Please email the logo you would like us to use to [julieanna.carsen@yumaaz.gov](mailto:julieanna.carsen@yumaaz.gov)

**Promotion:**

We will be sending you a .jpg file of the flyer (once it is completed) that you can share on your social media platforms starting in mid-August 2015.

**Banners:**

You are welcome to provide banners for us to place at the designated sponsored areas the day of the event. Please have the banners delivered to the Civic Center no later than September 13, 2016. If you are making a banner for this event we encourage a 3'x6' banner made of mesh material.

