



City of YUMA

CITY OF YUMA
CENSUS 2010 COMPLETE COUNT COMMITTEE AGENDA SUMMARY
YUMA CITY HALL – CONFERENCE ROOM 190
ONE CITY PLAZA, YUMA, ARIZONA
FRIDAY, FEBRUARY 26, 2010
3:00 P.M.

CALL TO ORDER 3:03 P.M.

DISCUSSED

I. INTRODUCTION OF NEW MEMBERS

DISCUSSED

II. CALL TO THE PUBLIC

DISCUSSED

III. CENSUS OUTREACH REPORTS: Committee members report on individual outreach activities in the community.

DISCUSSED

IV. CITY COUNCIL MEETINGS

- a. Review final copy of the mayoral proclamation declaring March U.S. Census Month, and honoring those who serve during this month and throughout the Census process.
- b. Review PowerPoint on Complete Count Committee's activities that Edward Thomas, Vice Chairman, will be presenting to the City Council at the March 2 Worksession.
- c. Discuss presentation by the Mayor and City Administrator recognizing the work of the Complete Count Committee.

DISCUSSED

V. MARKETING STRATEGIES

- a. Screen Vision Update
- b. City Billing Statement Update
- c. Chamber of Commerce Update
- d. Public Service Announcements Update

DISCUSSED

VI. DOOR TO DOOR CENSUS AWARENESS EVENT: Discuss potential partnership event with local census office to raise awareness about Census.

DISCUSSED

VII. UPDATE FROM JUAN CARLOS ESCAMILLA: General update on Census activities in the Denver Region and nationally.

DISCUSSED

VIII. UPCOMING EVENTS

DISCUSSED

- IX. ADDITIONAL ITEMS FOR POSSIBLE DISCUSSION:** Committee Members request agenda items to be placed on future agendas.

ADJOURNMENT 4:13 P.M.

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