



City of YUMA

**CITY OF YUMA
CENSUS 2010 COMPLETE COUNT COMMITTEE AGENDA
YUMA CITY HALL – CONFERENCE ROOM 141
ONE CITY PLAZA, YUMA, ARIZONA
FRIDAY, JANUARY 29, 2010
3:00PM**

CALL TO ORDER 3:08 PM

APPROVED WITH CHANGES

- I. APPROVAL OF MINUTES**
 - a. January 15, 2010

NO NEW MEMBERS

- II. INTRODUCTION OF NEW MEMBERS**

NO PUBLIC PRESENT

- III. CALL TO THE PUBLIC**

NOT DISCUSSED

- IV. ATTENDANCE**

DISCUSSED

- V. WASHINGTON DC REPORT:** Report by Jacqueline Grosset, Chairman, on recent visit to Washington, DC sponsored by the US Census Bureau.

DISCUSSED

- VI. CENSUS OUTREACH REPORTS:** Committee members report on individual outreach activities in the community.

DISCUSSED

- VII. PROCLAMATION:** Approve language for a mayoral proclamation declaring March U.S. Census Month, and honoring those who serve during this month and throughout the Census process.

DISCUSSED

- VIII. PUBLIC SERVICE ANNOUNCEMENTS**
 - a. Approve public service announcements for use
 - b. Review KSWT ad buy schedule
 - c. Review KYMA ad buy proposal

DISCUSSED

- IX. MARKETING STRATEGIES**
 - a. Screen Vision Update
 - b. Chamber of Commerce Update

DISCUSSED

- X. THE CENSUS COUNT AND CANADIANS:** Presentation by Juan Carlos Escamilla, Partnership Specialist Arizona for the U.S. Census Bureau-Denver Region, about the U.S. Census' stance on counting Canadians.

DISCUSSED

- XI. UPDATE FROM JUAN CARLOS ESCAMILLA:** General update on Census activities in the Denver Region and nationally.

DISCUSSED

- XII. UPCOMING EVENTS**

DISCUSSED

- XIII. ADDITIONAL ITEMS FOR POSSIBLE DISCUSSION:** Committee Members request agenda items to be placed on future agendas.

Adjournment 4:45 PM

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