



City of YUMA

**CITY OF YUMA
CENSUS 2010 COMPLETE COUNT COMMITTEE AGENDA
YUMA CITY HALL – CONFERENCE ROOM 190
ONE CITY PLAZA, YUMA, ARIZONA
FRIDAY, JANUARY 15, 2010
3:00PM**

CALL TO ORDER 3:11 PM

APPROVED AS PRESENTED

- I. APPROVAL OF MINUTES**
 - a. November 6, 2009
 - b. December 4, 2009

DISCUSSED

- II. INTRODUCTION OF NEW MEMBERS**

NOT DISCUSSED (NO PUBLIC PRESENT)

- III. CALL TO THE PUBLIC**

DISCUSSED

- IV. ATTENDANCE DISCUSSION**

DISCUSSED

- V. CENSUS OUTREACH REPORTS:** Committee members report on individual outreach activities in the community.

DISCUSSED

- VI. FUTURE OUTREACH EFFORTS:** Discuss current US Census partnership list and methods for outreach.

DISCUSSED

- VII. FINANCES:** Discuss resources available to support census outreach activities.

DISCUSSED

- VIII. MARKETING STRATEGIES**
 - a. Review script and audio for Public Service Announcements and provide staff direction
 - b. Screen Vision Update

NOT DISCUSSED (CENSUS PARTNERSHIP SPECIALIST NOT PRESENT)

- IX. UPDATE FROM CENSUS PARTNERSHIP SPECIALIST**

DISCUSSED

- X. UPCOMING EVENTS**

DISCUSSED

XI. ADDITIONAL ITEMS FOR POSSIBLE DISCUSSION

- a. Committee Members request agenda items to be placed on future agendas.

Adjournment 4:04 pm

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