

MINUTES
REGULAR WORKSESSION
CITY COUNCIL OF THE CITY OF YUMA, ARIZONA
YUMA CITY HALL
ONE CITY PLAZA, YUMA, ARIZONA
October 19, 2010
5:00 p.m.

CALL TO ORDER

Mayor Krieger called the City Council meeting to order.

Councilmembers Present: Stuart, Mendoza, Brooks, Johnson and Mayor Krieger
Councilmembers Absent: Beeson and McClendon
Staffmembers Present: City Administrator, Greg Wilkinson
Various department heads or their representatives
City Clerk, Lynda L. Bushong

I. REGULAR CITY COUNCIL MEETING AGENDA OF OCTOBER 20, 2010

Motion Consent Agenda Item B.8: Outside Agency Agreement: Greater Yuma Economic Development Corporation (GYEDC)

Stuart inquired if items within the agreement are to be completed within the agreement term of one year? **Wilkinson:** Yes. **Stuart:** There are other organizations within the community who can perform several of the stated functions; will there be a duplication of efforts or a cooperation of the organizations? **Wilkinson** stated that GYEDC are expected to work in conjunction with the other organizations. The overlap has been purposely created to encourage a team effort. **Stuart:** Will GYEDC utilize local vendors for the printing and publication of documents? **Wilkinson:** Buying local is encouraged.

II. YUMA PRIVATE INDUSTRY COUNCIL (YPIC) UPDATE

John Morales, Executive Director of YPIC, presented the following information:

- YPIC serves as the Work Force Investment Board under authorizing legislation of the Work Force Investment Act of 1998
 - YPIC requires a Board of Directors appointed by the Yuma County Board of Supervisors
 - Board Members serve three year terms
 - The private sector makes up 50% of the Board
 - Community based, labor based and some government based organizations make up the remaining 50%.
- Service levels increasing due to the economy
 - From 7/1/2009 to 6/30/2010 (Fiscal Year)
 - Yuma One Stop (Comprehensive Career Center): 23,531
 - Somerton One Stop: 2,346
 - Total: 25,687
 - Avg. per month: 2,156
 - From 1/1/10 to 9/30/10 (Calendar Year)
 - Yuma One Stop: 19,342

- Somerton One Stop: 2,719
 - Total: 22,061
 - Avg. per month so far: 2,451
- Before the recession, Yuma One Stop saw approximately 1,100/month
- 2010 Yuma County Layoffs = 1,462
 - Layoff totals comprised of 13 companies which notified YPIC
 - Other layoffs not accounted for
 - YPIC contacts those laid off and notifies them of;
 - Unemployment Benefits
 - YPIC services
- 2009 Yuma County Layoffs = 710
 - Layoff totals comprised of 13 companies which notified YPIC
 - Most affected - manufacturing, retail and education related jobs
- 2008 Yuma County Layoffs = 572
 - Manufacturing and retail layoffs began and some business closed.
- Efforts to better serve unprecedented numbers of job seekers and small businesses
 - YPIC received \$4.5 million in additional funding through the American Recovery and Reinvestment Act
 - Job Fair October 5th, 2009 – 1,700 attendees
 - Job Fair February 24th, 2010 – 950 attendees
 - Job Fair May 30, 2010- San Luis – 1,877 attendees,
 - 600 of which were seeking agricultural work
 - Job Fair October 6, 2010
 - Opened Reemployment Center
 - Area dedicated to veterans in conjunction with Arizona Department of Economic Security
 - Hired resume writers who received Federal resume training to assist people in obtaining Federal jobs
 - Workshops: Financial Services, Mental Health Counseling, Re-entry workshops
 - Streamlined service delivery to serve more
 - Outreach to business community
 - Smart Training sessions were conducted at various locations in the community
 - 19 businesses attended
 - Conducting Layoffs Trainings to help employees understand conditions of the layoff
 - Rapid Response Team training

Discussion

Johnson commended the staff at YPIC for their efforts during the economic crisis. **Morales** stated that while at a meeting in Florida, the organizations were asked to compile how much money they asked for, what they did to spend it and if it worked. As a result, YPIC began sending out a monthly newsletter to show where the money was being spent and featuring real life stories of individuals helped through YPIC. He commended his staff, YPIC Board and the community for their tremendous responses to the economic crisis and for assisting in the success of the organization.

Mayor Krieger asked where the money comes from to operate the office and the programs. **Morales** stated the funding is congressionally appropriated, distributed through the United States Department of Labor to the Governor's Office and released to the organizations. A large amount of funding has been

given to the Yuma County are due to its high unemployment rate. **Mayor Krieger** asked what last years annual budget was. **Morales** stated in Fiscal Year 2008-09 grants received by YPIC were \$6,469,952; Fiscal Year 09-10 they were \$10,172,610; and, Fiscal Year 10-11 is budgeted for \$9.6 million. **Mayor Krieger** asked if the money gets distributed to other agencies YPIC works with. **Morales** stated that YPIC does contract with various organizations such as Arizona Western College (AWC), Goodwill of Central Arizona and Campesinos Sin Fronteras.

Mendoza noted that YPIC not only helps employees of businesses that are closing down, but they also assist companies primarily laying off employees. In addition to resume building and interviewing training, YPIC provides other job related services as well – correct? **Morales**: Yes. There are various low impact services people can get, which are part of the core services. Currently, YPIC's case load is the highest it's ever had; however, YPIC must insure that it doesn't over enroll. Computers are available at any time for individuals to use for job searches and professionals are available to assist in resume preparation. If an individual still hasn't found a job, they can move into an Intensive Services Program where case management and an assessment are completed on their strengths and weaknesses. YPIC is also involved in consortiums with Yuma County, Pima County, Santa Cruz County and Cochise County, which qualifies YPIC for a Workforce Innovation through Research and Economic Development (WIRED) grant. An Articulation Agreement with the University of Arizona (U of A) has been obtained, which enables individuals to enroll in an Engineering program with two years spent at AWC, one online and the final year at University of Arizona (U of A). This would not have been possible without the consortium. Also, due to the demand for logistic training, an articulation agreement is being negotiated with U of A. YPIC offers scholarships with some of this grant money.

Mendoza: YPIC also helps dislocated employees with tuition assistance and pays for training with some of those funds. **Morales**: Yes, we have three programs via three funding streams that come down through the Workforce Investment Area Act:

- 1) Disadvantaged Adult Program,
 - 65% of the Disadvantaged Adult Program funding is allocated to individuals who meet the criteria
 - 35% is held specifically for adults who need assistance.
- 2) Disadvantaged Youth Program and
 - In the Disadvantaged Youth program 95% of the funding is allocated specifically for disadvantaged youth and 5% for youth who are not necessary economically disadvantage but have other barriers to employment.
- 3) Dislocated Worker Program.
 - The Dislocated Worker Program assists individuals who have been laid off due to no fault of their own. With in the Dislocated Worker Program is the Rapid Response Team that approaches companies who will be laying off employees or closing down. In the event that the company closes before notifying employees or YPIC, an ad is ran in the paper in an attempt to track down those dislocated employees to let them know YPIC is available to assist them in finding another job.

Morales stated YPIC is aware that there are certainly not enough jobs for everyone, therefore, it is attempting to train people and prepare them for their next job. Yuma is making a turn around but it may be mid-decade before Yuma reaches the 2007 job levels. The City, the County, Chamber of Commerce, Greater Yuma EDC and AWC are partners with YPIC in its strategic plan for economic and workforce development.

III. ADDITIONAL ITEMS FOR POSSIBLE DISCUSSION

Mayor Krieger reported on meetings attended throughout the month of October, as well as the following upcoming meetings:

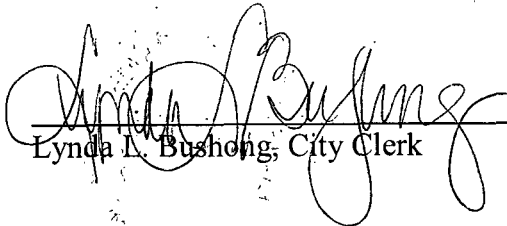
- Grand Re-Opening of Wal-Mart on Pacific Avenue
- October 7, 14, 21 and 28, 2010 - Border Patrol Citizens Academy
- October 9, 2010 - Getting Arizona Involved in Neighborhoods (GAIN) Event
- October 15, 2010 - The Bus Stops Here Campaign, sponsored by the Yuma Visitor's Bureau
- October 21, 2010 GYEDC Board Meeting
- October 25, 2010 Southwest Futures Forum
- October 26, 2010 City Council Retreat and Heart of Yuma Awards
- October 28, 2010 Greater Yuma Port Authority and Yuma Metropolitan Planning Organization Meetings

Mayor Krieger stated that the City Council attend a lot of meetings and events throughout the year, which is the why he would like to have each City Councilmember give a briefing on the committees they serve and their activities beginning at tomorrow nights Regular City Council Meeting.

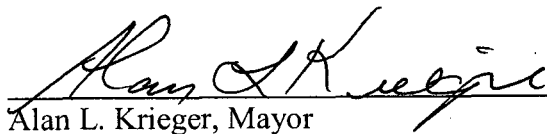
Johnson reported on the Annual Rural Transportation Summit with the State of Arizona Transportation Board in Goodyear, Arizona. Customarily, the State Transportation Board's Chief Financial Officer gives a limited briefing on the finances; however, this year the briefing was more in depth detailing the State Transportation revenues and State General Fund revenues. The first quarter's revenues from sales taxes and income taxes are up by 5.8% over last year. The Vehicle License Tax is continuing to drop; this is a concern because it indicates a change in consumer behavior, which could seriously impact revenues received from the State.

IV. ADJOURNMENT/EXECUTIVE SESSION

Motion (Mendoza/Brooks): To adjourn the meeting to Executive Session. Voice vote: **adopted** 7-0. The meeting adjourned at 5:36 p.m.


Lynda L. Bushong, City Clerk

APPROVED:


Alan L. Krieger, Mayor

Approved at the City Council Meeting of:
January 5, 2011
City Clerk: 