

CITY OF YUMA PARKS & RECREATION



City of YUMA

ANNUAL SERVICES PROFILE 2010-2011

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PARKS

Graffiti cases abated: 2,947
Acres maintained: 600+
Number of parks: 34
Tree inventory count: 8,730
Number of playground units: 30
Number of restrooms serviced: 28
Number of athletic amenities: 70



ADMINISTRATION

Number of phone calls for service: 45,037
Number of online registrations: 893
Number of volunteer hours: 1,807
Number of ramada rentals and revenue: 2,700 and \$82,059
Number of facility uses: 12,761
Total hotel rooms tied to events:
 Recreation: 3,310
 Arts & Culture: 110
 Yuma Civic Center: 4,297
Number of class registrants:
 Resident 7,106 / Non-Resident 3,665

RECREATION

Number of adult tournaments and players: 16 tournaments and 5,399 players
Number of games played: 6,149
 Adult softball: 3,433
 Adult basketball: 98
 Youth sports: 2,933
Number of classes: 1,779
Recreation revenue: \$896,712
Number of special events and attendance: 15 events and 11,744 participating
Number of recreation centers and aquatic facilities: 11
Number of youth co-sponsor/partner organizations: 28
Number of business sponsors and value: 29 businesses and \$39,768 valuation
Swimming pool attendance: 89,084
Number of schools using facilities: 42
Total number of recreation participants: 214,080



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ARTS & CULTURE

Yuma Art Center annual attendance: 41,444

Number of days theatre scheduled: 136

Revenue:

Rentals: \$39,310

Educational programs: \$21,110

Entertainment: \$18,622

Food and beverage: \$31,487

Number of classes and registrants: 282 classes and 3,059 participants

Number of artists involved: 1,250 visual and 1,506 performing

Number of business sponsors and value: 18 and \$47,280 valuation



GOLF COURSES

Number of rounds at each course:

Desert Hills Golf Course: 48,017

Arroyo Dunes Golf Course: 9,502

Number of cart rentals:

Desert Hills Golf Course: 29,800

Arroyo Dunes Golf Course: 792

Number of golf clinics offered and related attendance:

10 golf clinics with 350 participants

Golf shop / course revenue:

Desert Hills Golf Course: \$1,492,292

Arroyo Dunes Golf Course: \$209,699

Putter Inn Restaurant revenue: \$525,920

CIVIC CENTER/BASEBALL COMPLEX

Number of events: 1,185

Total attendance: 192,927

Total number of different rental customers: 209

Civic Center hosted events and attendance:

Parks and Recreation Youth Activities: 39,450

Taco Festival: 5,000

Indoor Swap Meet: 2,310

Revenue from rentals: \$316,153 food and beverage \$174,898

Total revenue: \$491,050

